

# INVITATION TO ADVERTISE IN THE 58<sup>TH</sup> SEPA ANNUAL MEETING PROGRAM BOOK SOUTHEASTERN PSYCHOLOGICAL ASSOCIATION

The Southeastern Psychological Association will hold its 58th Annual Meeting at The Sheraton New Orleans Hotel from February 15<sup>th</sup> – 18<sup>th</sup>, 2012. We would certainly be pleased to have your organization represented in our program this year. The book is approximately 100 pages in length and will be professionally printed and perfect bound.

Be assured that placing your advertisement in the SEPA 2012 Program Book will result in advertising dollars well spent. Hundreds of professors and other professionals in the psychology community, as well as many students will read it. We print approximately 2,000 copies to distribute to attendees. In addition, the SEPA Program Book and its advertisements will be posted on the SEPA Website.

Please refer to the form that follows on the next page. The deadline to secure advertising is December 16, 2011 in order to accommodate our printing schedule. Please call or email me for further information. I will be happy to assist you.

Sincerely,

*Amy Limehouse-Eager*

**Southeastern Psychological Association**

**The Citadel**

**202 Richardson Avenue**

**Charleston, SC 29409**

**Phone: 843.953.0772 Fax: 843.953.6797**

E-mail: [sepa@citadel.edu](mailto:sepa@citadel.edu) Website: [www.sepaonline.com](http://www.sepaonline.com)

~ *ADVERTISING RESERVATION FORM* ~

SOUTHEASTERN PSYCHOLOGICAL ASSOCIATION

**The Sheraton New Orleans**

**RATES:**

**Full Page** — \$300  
**Half Page** — \$200  
**Inside Front Cover** — \$350  
**Inside Back Cover** — \$350

SEPA does not provide agency commissions. Payment may accompany this application, or you may pay with Visa, MasterCard, Discover and American Express by calling the SEPA office at 843.953.0772.

Final deadline for payment is **December 16, 2011**.

**MECHANICAL REQUIREMENTS:**

**Full Page — 4 3/4" Wide x 8" High**

**Half Page — 4 3/4" Wide x 3 3/4" High**

**Camera ready copy only**

**PDF preferred**

**Black and White only**

**COPY DUE DATE:**

Advertising copy is due **DECEMBER 16, 2011**. No cancellations will be accepted after this date. SEPA reserves the right to refuse copy which is inconsistent with Association standards.

**CIRCULATION:**

Copies of the program will be distributed to the SEPA Annual Meeting attendees and will be posted on the SEPA Web site.

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Please reserve the following space in the:  
**SOUTHEASTERN PSYCHOLOGICAL ASSOCIATION CONVENTION PROGRAM**

\_\_\_\_\_ Full Page    \_\_\_\_\_ Half Page    \_\_\_\_\_ Inside Front Cover    \_\_\_\_\_ Inside Back Cover

Name of Advertiser \_\_\_\_\_  
Name of Contact \_\_\_\_\_ Telephone \_\_\_\_\_  
Address of Billing \_\_\_\_\_  
City/State \_\_\_\_\_

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**Forward this form to:**

Amy Limehouse-Eager  
SEPA Administrative Assistant  
The Citadel  
202 Richardson Avenue  
Charleston, SC 29409

\_\_\_\_\_  
FAX 843.953.6797 or e-mail: [sepa@citadel.edu](mailto:sepa@citadel.edu)

**Make all checks payable to:  
Southeastern Psychological Association**

**We will also gladly accept  
~ Visa, MasterCard, Discover & American Express ~**

For **SEPA** Use Only

Total Cost \_\_\_\_\_

Check # \_\_\_\_\_

Date Paid \_\_\_\_\_